



Celebrate  
the 45th Annual  
**ARTARAMA**

**RIVERWALK  
ART SHOW  
&  
SALE**

July 15 2017

**RIVERSIDE PARK**  
in Eagle River, Wis.

Artarama Committee invites you to participate in our 45th annual show and sale. Each year hundreds of applications are received for jurying, from which 100 exhibitors are selected. Attendance to Artarama is estimated to be approximately 6,000.

Artarama is a not-for-profit organization whose goal is to bring together a buying crowd with a variety of talented artists in a beautiful Northwoods setting.

Our Silent Auctions continue to sponsor two \$1,000 high school senior scholarships. Scholarship winners are required to help out on day of show to be eligible to receive their scholarship.

**Our Mission Statement:**

To promote the enhancement and enlightenment of our community through fine arts.

**EXHIBITOR RULES**

The committee seeks to maintain the highest standards for both exhibitors and viewing public, therefore:

- All work must be original in concept and execution.
- All work exhibited is expected to be equivalent in quality to that depicted in the application photos.
- Food and beverages may not be sold.
- Raffles or drawings are not permitted.

Artists who do not comply with these rules will be required to remove their work. The decision of the committee is final. Any artist who does not notify the Artarama Committee of the inability to use their booth space will not be invited to the next show. **Cancellation after notification of acceptance will result in forfeiture of booth fee.**

**EXHIBITOR CHECKLIST**

Submit one (1) CD including a minimum of three (3) examples of your artwork and one (1) booth display. (Please check that your JPEG images copied on to the CD before submitting.) Label your CD with exhibitor name and media information.

**OR**

Submit six (6) copies of 4x6" photographs of a minimum of three (3) examples of your artwork and one (1) booth display. Label your photos with exhibitor name and media information. (Six jurors will be viewing your photos simultaneously.)

**AND**

Complete application in FULL. (at right)

Jury Fee: \$10.00 non-refundable – deposited upon receipt. (separate check)

Booth Fee: \$100.00 per booth space non-refundable. (separate check, max. 2 booth spaces)

Include stamped self-addressed envelope.\* (\*\*CDs/photos will NOT be returned unless return mailer with adequate postage is provided.)

Description of artwork and its process of creating it.

**PLEASE NOTE:** Send Application Fee and Booth Fee as **SEPARATE CHECKS**.  
**DEADLINE: MARCH 1, 2017**  
Make checks payable and submit to:  
**ARTARAMA 2017**  
P.O. Box 683 • Eagle River, WI 54521  
\*You MUST include a self-addressed, stamped envelope so Artarama can mail you a Booth Number and Park Layout.  
\*\*For return of CD/photos please affix adequate postage.  
Artarama committee is not responsible for unreturned CD or photos.

**EXHIBITOR AWARDS**

Judges will select 3 Awards of Excellence\*\*\* totaling \$300. Honorable Mention Ribbons will also be awarded to 4 artists. Judging starts at 9 a.m. (\*\*\*)2016 Award of Excellence Winners are invited to display at Artarama 2017 without submitting photos for jurying. However, you MUST FILL OUT AN APPLICATION and include \$100.00 booth fee.)

**EXHIBITOR DISPLAY**

Exhibitors will be assigned a 10' x 10' space (Exhibitor may purchase 2 spaces – indicate on booth fee check AND application.) Display materials and WHITE (preferred) tent are the responsibility of the exhibitor. NO oversized! Stakes acceptable.

Feel free to copy and share with your friends and fellow artists, or go online to www.artarama-er.com to download application. Tear along dotted line.

**2017 ARTARAMA  
EXHIBITOR APPLICATION  
APPLICATION DEADLINE: MARCH 1, 2017  
(PLEASE PRINT CLEARLY!)**

I have exhibited at Artarama  I am a new applicant

Exhibitor Name \_\_\_\_\_

Business Name \_\_\_\_\_

Tax I.D. # \_\_\_\_\_  
(Please include this # as we will no longer hand out tax forms.)

Phone/Cell \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Postal Address \_\_\_\_\_  
(We will MAIL all correspondence to this address)

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

10' x 10' Booth Space  Two 10' x 10' Booth Spaces

Pottery  Painting  Drawing

Jewelry  Metal  Glass

Beaded Jewelry  Wood  Fiber

Photography  Sculpture

Basketry  Mixed Media

Approximate price range of work \$ \_\_\_\_\_

I would be an alternate artist in my category. I understand I could be notified at any time prior to the show.

I accept all exhibitor rules and regulations regarding my participation in Artarama 2017.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**You will be notified of acceptance/non-acceptance by postcard mailed to you by March 31, 2017.**

**PHOTO RELEASE**

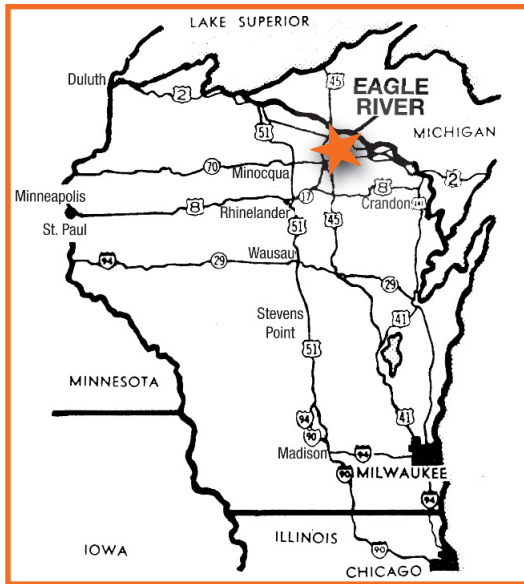
I hereby irrevocably grant to ARTARAMA, the use of any right to, publish with credits properly given, any and all photographs taken or statement written or made by me at ARTARAMA, for any and all advertising and promotional purposes.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**INSURANCE RELEASE**

As an exhibitor at Artarama, I hereby release and agree to hold harmless, Artarama and the Artarama Committee from any damage to my exhibitor property or any personal injury which I or my helpers may sustain while participating in Artarama 2017.

Signature \_\_\_\_\_ Date \_\_\_\_\_



Like us on  For GPS purposes, use:  
505 West Division St., Eagle River, WI

**Comments from past exhibitors:**

*“Thank you for the hard work you all put in for a one day art show. It’s absolutely the top one in this area. My sales were much higher than the previous year. I’m a happy artist!”*

*“I’d like to be sure to get my application in early... I had an extremely successful day. It looks like a wonderfully put together fair! Thanks again for [booth] sitting for me, so I could take a break. Everyone was so nice.”*

*“Many thanks to your organization for the wonderful event. It was extremely well run and what a beautiful venue. I was very impressed with the caliber of the other displaying artists, and your show definitely draws the best type of patron. We look forward to submitting our juried application for next year's event.”*

*Very good for a 1-day show; my sales are comparable to most 2-day shows.”*

**YOUNG AT ART TENT**

Junior artists under the age of 18 years are welcome. For an application write: Artarama 2016 YAA, P.O. Box 683, Eagle River, WI 54521.

All applications for **YOUNG AT ART** should be sent in by June 30, 2017. (Booth Fee is \$15.00)

P.O. Box 683  
Eagle River, WI 54521

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Application Deadline: March 1, 2017  
Notification of Acceptance: March 31, 2017



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9am – 3pm Rain or Shine

**Artarama provides artists with these amenities:**

- ★ Easy unloading
- ★ Free parking (adjacent to park)
- ★ Free coffee and doughnut
- ★ Live festival music
- ★ Personal escort to your booth/booth sitting
- ★ Personal attention from committee members/volunteers throughout day

**With your acceptance package you will receive:**

- Park layout map
- Free parking pass
- Informational sheet regarding details for the show, directional maps to Eagle River and site map to show the location of your booth

*Experience a tradition.  
Fill out an application!*

[www.artarama-er.com](http://www.artarama-er.com)  
[info@artarama-er.com](mailto:info@artarama-er.com)

715-525-2100 (Please leave message. A committee member will call you back.)